

John Boner Neighborhood Centers 50th Anniversary Celebration

PRESENTED BY:

JPMORGAN CHASE & CO. &



MILESTONE
VENTURES

SPONSORSHIP OPPORTUNITIES



Why Support John Boner Neighborhood Centers?

Since 1971, John Boner Neighborhood Centers (JBNC) has been providing services to promote family stability on Indy’s Near Eastside. Throughout the years, JBNC’s philosophy has inspired the creation of services and programs in response to the changing needs within the community. Through programs, services, and community development initiatives, JBNC has helped inspire and support those who are committed to thriving towards an improved quality of life: Not just for themselves, but for the community they live in.

15,000+
Rental Assistance

7,500+
Energy Assistance Program

6,500
Other Assistance

What We Do

- | Adult Programs | Youth Programs | Health & Wellness | Housing & Rental Assistance | Community Development |
|--|--|---|---|---|
| <ul style="list-style-type: none"> • Financial Coaching • Career Coaching • Free Tax Prep • IDA saving account • Career training opportunities • GED/HSE Obtainment • Courses and workshops | <ul style="list-style-type: none"> • Early childhood development resources • Parent Cafés • Afterschool programs • Summer camp • Youth employment | <ul style="list-style-type: none"> • Full-service fitness center • Senior Center with new activities for seniors monthly • Assistance obtaining Health Insurance | <ul style="list-style-type: none"> • Affordable Housing • Senior Housing • Family Housing • Rental and Homeowner Assistance | <ul style="list-style-type: none"> • IndyEast Promise Zone • 10 East Arts • Community- Based Crime Reduction • Lift Indy • Near Eastside Quality of Life Plan • IndyEast Achievement Zone |

Celebrating 50 Years on the Near Eastside

This year, the JBNC is celebrating a milestone birthday. For the past 50 years, the John Boner Neighborhood Centers has been a crucial social service provider and partner for organizations, businesses and neighbors.

To celebrate this milestone, JBNC is hosting a month-long series of community events throughout **October 2021**. The goal of these events is to celebrate, connect and commemorate our work and the Near Eastside community.

CELEBRATE

Share the history of the John Boner Neighborhood Centers, from a simple folding table and chair to a thriving community connector.

CONNECT

Bring together and showcase Near East neighbors and businesses in engaging, informative and fun ways.

COMMEMORATE

Develop a legacy project that showcases our commitment to the neighborhood.

As part of our celebration we intend to engage and support local businesses and artists, showcase places where we do our work and programming, and uplift our neighbors and partners.



Let's Celebrate 50 Years!

CELEBRATE

- Story Walk
- Near East Stories

CONNECT

- Neighborhood Scavenger Hunt
- Neighbor-Fest
- 50th Anniversary Website

COMMEMORATE

- Create Together
- 70s Inspired T-Shirt
- Cheers to 50 Years

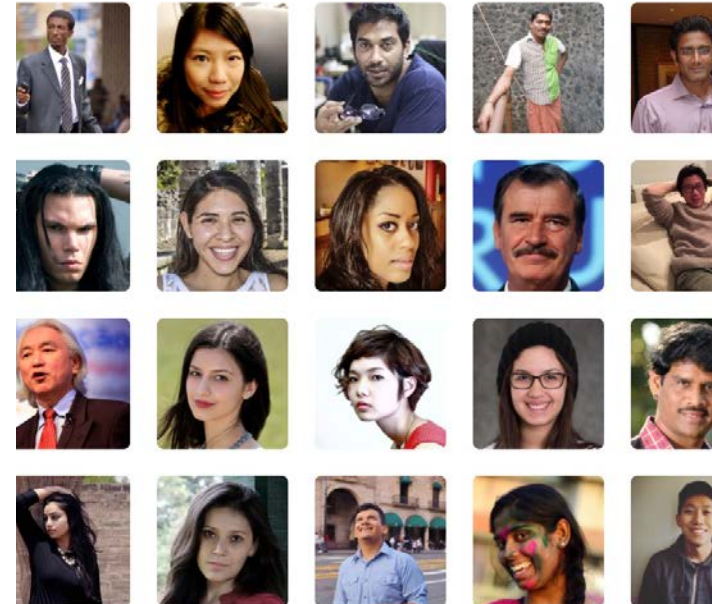
Celebrate **Events & Activities**



Visual History Lesson

STORY WALK: HISTORY OF THE NEAR EASTSIDE

JBNC has a rich history. To showcase the work that was done and history of the organization and area, a visually stimulating window exhibit utilizing JBNC's buildings and assets along East 10th Street. It may also showcase some of the voices from the Near East Stories interview series.

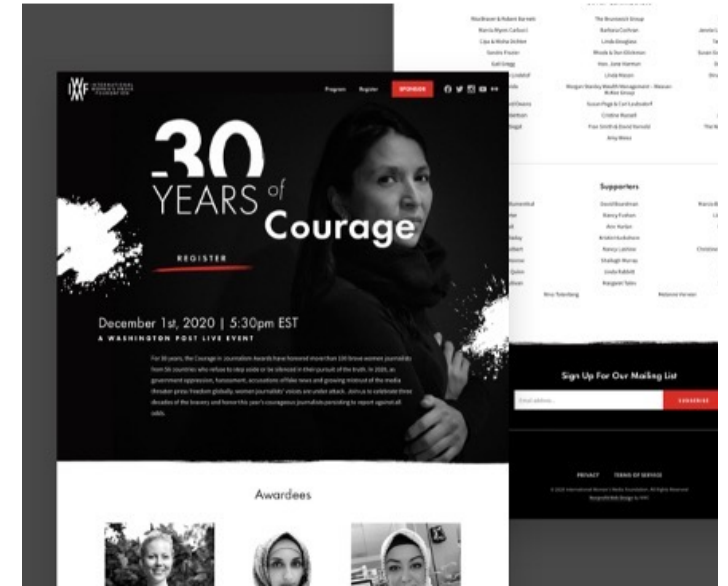


Neighborhood Interview Series

NEAR EAST STORIES

A showcase of neighbors and partners on the Near Eastside (Humans of New York style). Participants will be professionally interviewed and photographed by Near Eastside photographer, Chris Smith.

Connect Events & Activities



Friendly Neighborhood Competition
NEIGHBORHOOD SCAVENGER HUNT

A walking scavenger hunt that showcases the assets on the Near Eastside. Clues lead to locations and/or activities within a .5 to .75 mile radius from JBNC. Points will be awarded for different activities. The hunt starts at JBNC, with an after-party / awards ceremony at Mayfair Tap Room.

Friendly Neighborhood Competition
NEIGHBOR-FEST

50th Anniversary culmination celebration / Block Party at Intermissions Plaza (between 10 East Arts HUB & Rivoli Theatre). The laid back event will include food (with retro pricing), live music, firepits, and a variety of family-friendly activities, all with a '70s twist.

50th Anniversary Website
PROMOTE & SHOWCASE

A micro-site will be developed to promote and showcase all anniversary activities, events and donors. The site will use branding from JBNC, but have it's own look and feel unique to the celebration.

Commemorate **Events & Activities**



Commemorative Beverage & Fundraiser

CHEERS TO 50 YEARS

We will partner with Near Eastside distilleries, breweries and businesses on a specialty beverage related to the 50th Anniversary. The beverage will support both the business and JBNC programs.



Groovy Swag

70s INSPIRED T-SHIRT

Local muralist and graphic artist, Emily Gable, designed a commemorative, vintage style t-shirt which will be printed by Cat Head Press. The shirt will be given to JBNC staff during Staff Appreciation Week, provided to scavenger hunt participants and be available for purchase during 50th Anniversary events.



Interactive Community Art Project

CREATE TOGETHER WISHING WALL

Working with Near Eastside visual artist Quincy Owens, a collaborative, hanging installation will be developed to commemorate the 50th Anniversary. The piece will have community involvement and be installed inside of JBNC for building visitors to engage with for years to come.

Gold Sponsor // \$7,500

50th Anniversary Sponsorship Benefits

- Story Walk on 10th Street - Logo on outdoor visuals during the month of October
- Logo included on all Neighbor-Fest event / activity collateral (Neighbor-Fest Banner and promotional materials)
- Special VIP access at Neighbor-Fest
- Logo included on all Scavenger Hunt event / activity collateral (Scavenger Hunt Banner and promotions)
- Team Entry to Scavenger Hunt
- Logo included on eNewsletter 50th Anniversary promotions (*5,000+ subscriber list*)
- Sponsor Feature on 50th Anniversary Website
- Name recognition from stage at Neighbor-Fest
- Shout-Out on JBNC Social Media channels (*Facebook: 2,500+followers; Twitter: 1,300 followers*)
- Name listed on 50th Anniversary Website
- Recognized as 50th Anniversary Donor in JBNC Annual Report and JBNC Website
- 8 Vintage Anniversary T-shirts

50th Anniversary Events Sponsorship // \$5,000

50th Anniversary Sponsorship Benefits

- Logo included on all Neighbor-Fest event / activity collateral (Neighbor-Fest Banner and promotional materials)
- Special VIP access at Neighbor-Fest
- Logo included on all Scavenger Hunt event / activity collateral (Scavenger Hunt Banner and promotions)
- Team Entry to Scavenger Hunt
- Logo included on eNewsletter 50th Anniversary promotions (*5,000+ subscriber list*)
- Sponsor Feature on 50th Anniversary Website
- Name recognition from stage at Neighbor-Fest
- Shout-Out on JBNC Social Media channels (*Facebook: 2,500+followers; Twitter: 1,300 followers*)
- Name listed on 50th Anniversary Website
- Recognized as 50th Anniversary Donor in JBNC Annual Report and JBNC Website
- 4 Vintage Anniversary T-shirts

50th Anniversary **Sponsorship Benefits**
Scavenger Hunt Sponsorship
\$2,500

- Logo included on all Scavenger Hunt event / activity collateral (Scavenger Hunt Banner and promotions)
- Team Entry to Scavenger Hunt
- Logo included on eNewsletter 50th Anniversary promotions (*5,000+ subscriber list*)
- Sponsor Feature on 50th Anniversary Website
- Name recognition from stage at Neighbor-Fest
- Shout-Out on JBNC Social Media channels (*Facebook: 2,500+followers; Twitter: 1,300 followers*)
- Name listed on 50th Anniversary Website
- Recognized as 50th Anniversary Donor in JBNC Annual Report and JBNC Website
- 2 Vintage Anniversary T-shirts

50th Anniversary **Sponsorship Benefits**
Neighborfest Sponsorship
\$2,500

- Logo included on all Neighbor-Fest event / activity collateral (Neighbor-Fest Banner & promotional materials)
- Special VIP access at Neighbor-Fest
- Logo included on eNewsletter 50th Anniversary promotions (*5,000+ subscriber list*)
- Sponsor Feature on 50th Anniversary Website
- Name recognition from stage at Neighbor-Fest
- Shout-Out on JBNC Social Media channels (*Facebook: 2,500+followers; Twitter: 1,300 followers*)
- Name listed on 50th Anniversary Website
- Recognized as 50th Anniversary Donor in JBNC Annual Report and JBNC Website
- 2 Vintage Anniversary T-shirts

50th Anniversary Sponsorship Benefits

50th Anniversary Friend of JBNC

\$1,000

- Shout-Out on JBNC Social Media channels
(Facebook: 2,500+followers; Twitter: 1,300 followers)
- Name listed on 50th Anniversary Website
- Recognized as 50th Anniversary Donor in JBNC Annual Report and JBNC Website
- 1 Vintage Anniversary T-shirts

\$50,000 for the 50th!

Unable to sponsor this year?
Help us raise \$50,000 in honor
of our 50th Anniversary OR
attend a 50th Anniversary event
or activity.

Donate today:

www.jbncenters.org/donate

50th Anniversary Sponsorship Opportunities

	Match Donor	\$10,000 Platinum Sponsor (SOLD)	\$7,500 Gold Sponsor	\$5,000 50th Anniv. Event Sponsor	\$2,500 Neighbor-Fest Sponsor	\$2,500 Scavenger Hunt Sponsor	\$1,000 50th Anniversary Friend of JBNC
Celebration name followed by "Presented by Your Company Name"	SOLD	SOLD					
Opportunity to speak from stage at Neighbor-Fest	Varies	■					
Logo included on all 50th Anniversary marketing materials (Banners, Posters, Promotions, Signage)	Varies	■					
Story Walk on 10th Street Logo on outdoor visuals during the month of October	Varies	■	■				
Logo included on all Neighbor-Fest event / activity collateral (Neighbor-Fest Banner and promotional materials)	Varies	■	■	■	■		
Special VIP access at Neighbor-Fest	Varies	■	■	■	■		
Logo included on all Scavenger Hunt event / activity collateral (Scavenger Hunt Banner and promotions)	Varies	■	■	■		■	
Team Entry to Scavenger Hunt	Varies	■	■	■		■	
Logo included on eNewsletter 50th Anniversary promotions (5,000+ subscriber list)	■	■	■	■	■	■	
Sponsor Feature on 50 th Anniversary Website	■	■	■	■	■	■	
Name recognition from stage at Neighbor-Fest	■	■	■	■	■	■	
Shout-Out on JBNC Social Media channels (Facebook: 2,500+followers; Twitter: 1,300 followers)	■	■	■	■	■	■	■
Name listed on 50th Anniversary Website	■	■	■	■	■	■	■
Recognized as 50th Anniversary Donor in JBNC Annual Report and JBNC Website	■	■	■	■	■	■	■
Vintage Anniversary T-shirt	Varies	10 shirts	8 shirts	4 shirts	2 shirts	2 shirts	1 shirt

Support the John Boner
Neighborhood Centers.
Become a Sponsor!

CONTACT US:

Melissa Benton

Mbenton@jbncenters.org